# PROJECT OVERVIEW: SRQBUTTS

### Introduction

Welcome to srq.butts, a pioneering endeavor at the intersection of meme culture, community engagement, art, and information technology. Originating from being the name of an Azure Cloud environement to the meme sculpture it is now. As an audacious blend of digital innovation and communal art, srq.butts celebrates the beauty of serendipity and the joy of discovery, inviting participants to explore the unexpected wonders of their surroundings and themselves. This initiative is not only about embracing the quirkiness of meme culture but also about pushing the boundaries of traditional art through the lens of modern technology, all while fostering a vibrant community spirit.

### Mission and Vision

#### Mission

At srq.butts, our mission is to fuse the vibrancy of art with the precision of technology, enriched by the spirit of our community. We aim to transform ordinary moments into extraordinary experiences of creativity and connection. By introducing a groundbreaking approach to self-expression through our unique 3D scanning technique, we invite everyone to celebrate individuality and embrace the communal tapestry of human experiences. It's about more than just art; it's about building a collective sense of wonder and belonging.

#### Vision

Our vision is for a future where the seamless integration of art and technology opens new doors for creativity and community interaction. srq.butts strives to be at the forefront of this evolution, erasing the lines between the digital and tangible worlds, and individual and communal experiences. We aspire to lead a local movement that advocates for universal access to art and technology, promoting inclusivity, innovation, and a little bit of mischief.

#### Core Values

#### Respect

We honor the individuality and diversity of each person who chooses to engage with srq.butts.

#### Privacy

Privacy is paramount in our work. We uphold the highest standards of confidentiality and data protection, ensuring that every participant's experience is not only memorable but also secure.

#### Quality

Quality underpins everything we do at srq.butts. From the precision of our scans to the craftsmanship of our sculptures, we are committed to excellence in our art and our service.

### Integrity

Integrity is the cornerstone of our operations. We conduct our business with honesty and transparency, fostering a culture of trust both within our team and with our community.

#### **Our Services**

At srq.butts, we offer a unique blend of artistic creation and technological innovation through our distinctive service of 3D butt scanning. This service is not just about creating a piece of art; it's about engaging the community, celebrating individuality, and contributing to a larger public art installation that reflects the diversity and spirit of Sarasota.

### 3D Butt Scanning for Public Art

Our service invites individuals to participate in the creation of a community-focused art project. Using state-of-the-art 3D scanning technology, we capture the unique contours of each participant's posterior, which is then transformed into a digital and potentially physical sculpture. This process respects each individual's privacy and comfort, ensuring a positive and respectful experience.

#### Benefits for Participants

Participants in our 3D butt scanning process receive free access to digital models of their sculptures, along with the opportunity to contribute to a public art installation. Furthermore, participants can obtain personalized editions of their sculptures, celebrating their contribution to the art project and the Sarasota community.

### Privacy and Data Protection

At srq.butts, the privacy and security of our participants' data are of paramount importance. We understand the personal nature of our art and the trust placed in us during the scanning process. Our commitment to privacy and data protection is unwavering, guided by the following principles:

#### Anonymity and Confidentiality

Every scan and the resulting digital model are treated with the highest level of confidentiality. Participants' identities are not disclosed, and all sculptures are created and presented in a way that respects the anonymity of everyone.

#### Secure Data Handling

We employ state-of-the-art security measures to protect the data collected during the scanning process. This includes secure storage, encryption of digital files, and stringent access controls.

### Compliance and Best Practices

srq.butts adheres to all relevant data protection laws and regulations, ensuring our practices meet the highest standards of compliance.

#### Participant Control

Participants have control over their data and how it is used. We provide clear information on the scanning process, data usage, and participants' rights regarding their digital sculptures.

#### Meet the Team

- [REDACTED] Graphic Designer
- [REDACTED] Butt Artist

- Christian Zagazeta Butt Boss
- [REDACTED] Chief Legal Officer
- [REDACTED] Creative Director
- [REDACTED] Chief Financial Officer

### Community Engagement

At srq.butts, our dedication to fostering a vibrant, connected, and creatively engaged community in Sarasota is demonstrated through our active involvement in public art installations, collaborations with local artists, and the #getyourassoutside campaign.

#### **Public Art Installations**

Through the medium of 3D butt scanning, we create public art installations that not only beautify Sarasota's public spaces but also initiate conversations around body positivity, diversity, and the significance of art in public life. These installations contribute to the cultural landscape of Sarasota, enriching the community's experience and fostering a deeper appreciation for art.

#### Collaborations with Local Artists

Our collaborations with local artists, such as Brandon Thrift, are essential to our community engagement efforts. These partnerships enrich Sarasota's creative dialogue, introduce new artistic perspectives, and support the local arts scene. By working together, we encourage the community to explore and express their creativity.

### #getyourassoutside Campaign

Inspired by the founder's explorations of Sarasota, the #getyourassoutside campaign motivates people to discover the beauty and diversity of their surroundings through an artistic lens. This initiative promotes not just physical activity and exploration but also a meaningful connection with the local environment and its hidden wonders.

#### FAQs

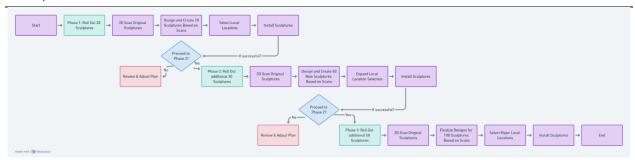
- How does the 3D butt scanning process work?
  - We scan your butt with a state-of-the-art scanning process. We use Polycam to scan your buttocks. Polycam is highly accurate yet not overtly expensive to own or operate. Even though its an IOS application, Polycam can get within 2% accuracy of other leading dedicated hardware scanners.
- Is the scanning process comfortable and private?
  - Dang right it is. We have partnered with Ashtyn Probus. Owner and proprietor of To the Root of It, a waxing and esthetician company. With her comes years of ensuring clients are comfortable and privacy is respected.
- What happens to my data after the scanning process?
  - Data is archived for possible future prints. However, feel free to submit a deletion request whenever you'd like to info@srqbutts.com
- Can I choose not to have my sculpture included in the public art installation?
  - o You sure can!

- Are there any age restrictions for participating in the scanning process?
  - 0 18+
- How long does it take to receive the digital model of my sculpture?
  - One week from scan day turnaround time.
- Can I request modifications to my digital sculpture?
  - You sure can. We want to ensure that you're happy with your sculpture. Feel free to request a rescan or any modifications.
- Are there any fees associated with participating in the scanning process or accessing digital models?
  - No fees. This is a service for locals that enjoy art, community, and exploration just as much as we do.
- What materials are used to create the physical sculptures?
  - PLA 3D Filament
  - Silicone
  - o Cement
  - Plaster
  - Montana Black Spray Paint
- How can I participate in the #getyourassoutside campaign?
  - Get your butt scanned!
- Are there opportunities for artists to collaborate with srq.butts?
  - Yes! We are sticking with Sarasota/Bradenton artist for now. Feel free to reach out and email <u>info@srqbutts.com</u> if you're interested.
- How can I stay updated on upcoming srq.butts events and projects?
  - o Follow our Instagram @srq.butts
- What measures are in place to ensure the security and confidentiality of my data?
  - Only the Butt Scanner and Butt Boss know your identity. An obscure naming convention
    for files is used to identify you and all files are hosted on the ULTRA secure Azure cloud
    platform. However, feel free to lift the veil and reveal your identity on your own behalf.
- Can I visit any public art installations created by srq.butts?
  - o Yes! Each installation will be made in a publicly accessible SAFE area.
- Is there a limit to the number of people who can participate in the scanning process at once?
  - Yes, only one butt at at time...currently.
- Can I help?
  - o If you'd like to contribute to the project, email info@srqbutts.com
- Do you love me?
  - o Yes.

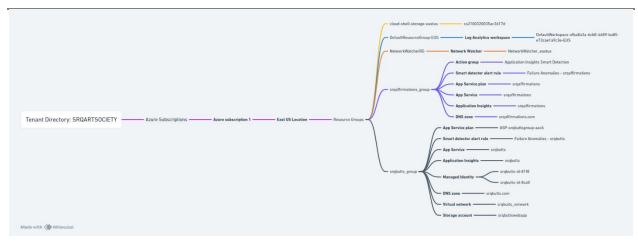
# **Sculpture Creation Process**



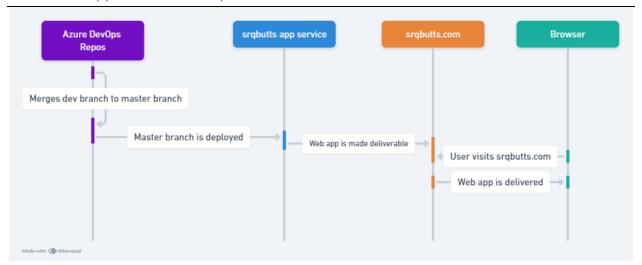
# Sculpture Rollout Phases



## Azure IT Infrastructure



## SRQBUTTS App Service Development Workflow



### **Future Plans**

Looking forward, srq.butts is excited to explore new technological advancements, embark on additional community projects, and find innovative ways to expand our reach. As of right now, this is a execute and

observe project. If things begin to move and shake, in a positive manner, we'll expand more on future plans.

# **Contact Information**

Website: srqbutts.com Email: info@srqbutts.com Instagram: srq.butts

Join the movement with srq.butts, where art, technology, and community converge in the most unexpected and delightful ways.